

November 14, 2006

TO: Potential Exhibitor

Dear Sir/Madam,

The 2007 American Control Conference (ACC) Operating Committee cordially invites your participation as an exhibitor at the 2007 ACC meeting, to be held in New York, July 11-13, 2007 at the New York Marriot Marquis Times Square. To assist in your planning for this event, enclosed in this package you will find: (1) the Call for Papers, (2) a sample copy of the contract with exhibitors, (3) hotel and conference details, including conference web site contact information, and (4) floor plan details of the exhibits area in the Marriot; the exhibits area will be located in Salon 3 and Salon 4, with technical sessions held in surrounding rooms.

The annually held ACC meetings bring together people working in the fields of control, automation and related areas, including some of the world's leading academic researchers and practitioners from universities, corporations and research laboratories. Typical attendance is 1000 – 1200, however, there has been a record number of submissions to this year's ACC thus we expect an increased attendance. Contributing organizations include the American Institute of Aeronautics and Astronautics (AIAA), the American Institute of Chemical Engineers (AIChE), the Association of Iron and Steel Technology (AIST), the American Society of Civil Engineers (ASCE), the American Society of Mechanical Engineers (ASME), the Institute of Electrical and Electronics Engineers (IEEE), the International Society for Measurement and Control (ISA), and the Society for Computer Simulation (SCS). Recent technical results will be presented in over 20 parallel sessions throughout each day at the conference, with accompanying papers published in a conference proceedings.

Some of the specific advantages of exhibiting at the 2007 ACC next summer include: (1) an increased attendance, both from international participants drawn to the New York city venue, and new participants attracted by this year's Special Themes: *Control Methods in Finance*, *Control in Transportation Systems* and *Control and Integration of Intelligent Building Systems*; (2) a high traffic flow, as placement of the exhibits area will be centered within the technical sessions areas and refreshments will be made available at the entrance area to the exhibits; (3) additional advertising opportunities, which will

be provided to the exhibitors via availability of a web link to the conference home page.

We hope you will consider this venue next year for your exhibits. Please feel free to contact me if you have any questions. I will be contacting you again in the near future to determine your level of interest. On behalf of the entire Operating Committee, I look forward to working with you to ensure an exciting and productive Exhibits area at the 2007 ACC.

Sincerely,

Carolyn L. Beck
Exhibits Chair, 2007 ACC
beck3@uiuc.edu
Tel: 217-244-9714