

ACC 2007 American Control Conference
Wednesday, July 11 - Friday, July 13, 2007
Marriot Marquis Hotel, New York, NY, USA
Exhibit Space Rental Contract

_____ called “Exhibitor” desires to

_____ Rent ___ booth(s) from the 2007 American Control Conference (ACC), called “Management” exhibit space at the ACC to be held at the Marriot Marquis Hotel in New York, NY from July 11 to July 13, 2007. *(Includes one complementary conference registration.)*

_____ Have a one-page brochure inserted in the registration package for attendees.

OR:

_____ Participate as an Industrial Sponsor of the ACC 2007 (this includes the above two options; see Terms and Conditions for details).

Under the terms and conditions outlined herein:

Terms and Conditions: ACC 2007 Exhibits

1. Purpose and Arrangement of Exhibits

The purpose of the exhibits is to provide conference participants an opportunity to become aware of and to become knowledgeable about current and future technology, instrumentation, software, and technical / educational literature related to the general area of automatic control. At this time, the exhibits provide a forum for vendors to advertise and write orders for their products to the mutual benefit of the conference participants and the vendors.

2. Space Rental

The standard rental space includes a floor area of approximately 8’x10” with lighted registration units, 2 chairs, 1 wastebasket, and Exhibitor Identification provided. All other aspects of the exhibit are to be provided by the exhibitor. The space shall be rented from 5:30 PM Tuesday, July 10th, 2007 to 5:00 PM Friday, July 13th, 2007. The Exhibitor may set up the exhibit at any time during the hours the space is rented and shall be allowed to write sales orders. It is expected that the exhibit shall be removed by 6:00 PM Friday, July 13th, 2007. The exhibitor shall enclose payment with this contract in the amount

of one thousand, five hundred dollars US (\$1,500.00) for the first exhibit space and one thousand dollars US (\$1000.00) for each additional space rented. If the Exhibitor cancels participation in the Exhibits Program, such cancellation shall be considered a default on the Exhibitor's part and monies paid shall be retained by the Management as liquidated damages.

Early Contract Advantage: *Web link to exhibitor home page will be created on the 2007 ACC home page upon signed rental agreement*

3. **Brochure Insertion**

We also offer the option of having a one-page brochure inserted at the time of distribution of the registration package at the registration desk. The cost of this service is \$500. Those exhibitors who wish to have their brochures distributed at the registration desk should select the option above and submit an additional \$500 with their payment. You can request a brochure insertion even if you are not exhibiting. Instructions on where to ship the brochures will follow from the Exhibits Chair.

4. **Industrial Sponsorship**

Sponsors shall agree to all terms and conditions as stated in this contract regarding exhibit space rental and brochure insertion. The sponsor shall enclose payment with this contract in the amount of five thousand dollars US (\$5,000.00). This option includes the following:

- A single exhibit booth (8' × 10')
- Brochure insert in registration package
- Company Logo printed inside Program Guide stating company is an Industrial Conference Sponsor
- Company banner/link on Sponsors/Exhibitor pages (160x50 pixels, non-animated), 200 word description
- Name prominently displayed on site
- Industrial Sponsored Special Session during lunch break
- Two complimentary conference registrations

*Checks should be made payable to the **2007 American Control Conference**. Please return check and signed contract to:*

Carolyn Beck
Exhibits Chair, 2007 ACC
Department of Industrial & Enterprise Systems Engineering
University of Illinois at Urbana-Champaign
117 Transportation Bldg.
104 S. Mathews Ave.
Urbana, IL 61801

5. **Liability and Insurance/Loss of Damage**

Exhibitor agrees with Management that the Management shall not be liable for damage or liability of any kind or for any damage or injury to persons or property during the term of this agreement from any cause whatsoever by reason of use, occupancy, and enjoyment of exhibit space by the Exhibitor or any person thereon with the consent of the Exhibitor,

and that Exhibitor will indemnify and save harmless the Management from all liability whatsoever, on account of such damage, or injury, whether or not caused by negligence or breach of obligation by the Exhibitor, its employees or its representative. Furthermore, the Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend as same, and save harmless the Management and the individuals serving on its operating committee, the AACC, its member societies (AIAA, AIChE, AISE, ASCE, ASME, IEEE, ISA, and SCS) and the New York Marriot Marquis Hotel, and its employees and agents from all claims, losses, and damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by the Exhibitor's installation, removal, maintenance, occupancy, or use of the exhibit premises or part thereof, excluding any such liability caused by the sole negligence of the New York Marriot Marquis Hotel and its employees and agents.

6. Inability to Perform

If the Management should be prevented from holding the exposition by any cause beyond its control (such as fires, strikes, Acts of God, etc.) or if it cannot permit the Exhibitor to occupy his space due to circumstances beyond its control, the Management shall refund to the Exhibitor the amount of the rental paid by the Exhibitor, and the Management shall have no further obligation or liability to the Exhibitor.

7. Exclusive Service Contractor-Decorator-Storage-Drayage

The Exhibitor is responsible for the storage of all displays at the selected exclusive service contractor: (the Exhibits Chair will provide the contact information of the drayage contractor no later than December 31, 2006).

8. Amendments

These regulations have been formulated in the best interests of the Exhibitor as well as their Exposition and the cooperating societies. All matters and questions not covered by these regulations are subject to the decision of the Management. The Management may amend the regulations at any time and all amendments that may be made shall be equally binding on all parties affected by them as by the original regulations.

Company information: Please complete the following.

Name	
Department	
Mailing Address	
Phone Telephone	
Fax	
email	
Attendee Names (for badges)	1.
	2.
	3.
	4.

Signed and accepted by Exhibiting Company Representative

Date

Carolyn Beck for 2007 ACC

Date

Web Link Request: If you would like a link to your Web site from the 2007 ACC home page, please enter the link to your site below. The link shall be added when payment is received.

http://

*If you would be interested in partial sponsorship of the **student's reception** (approx. 350 students), please contact the Exhibits Chair for further details.*